



February 8, 2011

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This recommendation letter is provided at the request of Amanda Brown, a student at Harrisburg Area Community College, who has asked me to serve as a reference on her behalf.

I have known Amanda since the summer of 2010 when she was a student in my online marketing class. As her instructor, I had an opportunity to observe her participation and interaction in class and to evaluate her knowledge of the subject matter. I would rate her overall performance in class as excellent. Amanda earned an A in marketing.

Amanda demonstrated her leadership abilities through her participation in class and work on her marketing project. As part of her grade in marketing, Amanda prepared a comprehensive marketing plan for a consumer product. The project is designed to measure the student's ability to collect information, design a marketing program, and submit a complete plan as though they were working in a marketing department. Amanda submitted a plan that exhibited exceptional knowledge of marketing and the professionalism you would expect from someone already working in the industry. She is determined to excel at whatever she does and is always willing to put forth extra effort to be involved in learning.

I believe Amanda will be very successful in her career and her pursuit of continuous learning.

Sincerely,

Diane Mauro, M.B.A.
Associate Professor, Marketing
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