

amandabrown

graphic and web designer

Self-motivated design expert with +5 years experience. Highly-skilled in developing well marketed pieces that generate results and satisfy clients. Track record of highly successful advertisements, direct mail, brochures, menus, business cards, logo/branding and websites. Hard-working and determined to achieve the best designs, every time.

TECHNICAL SKILLS:

Photoshop, InDesign, Illustrator, Dreamweaver, Flash, Fireworks, Acrobat, Blender, Quark XPress, Visual Studio, Word, Excel and PowerPoint. Specialized practice of photo manipulation, color correction and prepress.

LANGUAGES:

Proficient in XHTML/HTML and CSS. Familiarity with JavaScript, ActionScript, XML, C# and ASP.NET. Always designing with SEO in mind!

PROFESSIONAL EXPERIENCE:

CLIPPER MAGAZINE • LANCASTER, PA • OCTOBER 2006-PRESENT

Largest local direct mail advertising agency, offering print, online and mobile advertising solutions to clients all over the United States.

SENIOR GRAPHIC DESIGNER

Produce advertisements from concept to design, ensuring deadlines are always met. Apply in-depth research of clients' products and services to understand need creation, uniqueness and optimal marketing methods that will yield the quickest results. Intelligence and creativity in writing copy and editing text. Key team member handling multiple accounts and special projects with ease. Work well both independently and in a group.

VALLEY FORGE TAPE AND LABEL • EXTON, PA • MAY 2005-AUGUST 2005

Flexography printing company, leader and innovator in the label industry

PRE-PRESS DESIGN INTERN

Worked as a member of the art department creating high-quality graphics used in a direct-to-plate digital workflow. From pre-flighting to digital proofing all aspects of the prepress process were completed quickly and efficiently due to the fast-paced environment.

EDUCATION:

HACC - CENTRAL PENNSYLVANIA'S COMMUNITY COLLEGE • HARRISBURG, PA

WEB DEVELOPMENT AND DESIGN CERTIFICATE • MAY 2011

MILLERSVILLE UNIVERSITY • MILLERSVILLE, PA • BACHELOR OF ARTS • MAY 2006

Major: Commercial Art

Minor: Graphic Communications

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